BIRMINGHAM MUSEUM OF ART

Photography Guidelines

Thank you for choosing the Birmingham Museum of Art to take photos! Please read the guidelines below to ensure artworks are safe and you have a pleasant experience.

Any photography or videography without additional equipment or props is welcome at the Museum. This includes but is not limited to: engagement photography, couple photo shoots, family photoshoots, headshots, and prom photography.

Group Photography:
- The maximum number of participants for group photography in the galleries, including the photographer and any assistants, **may not exceed eight (8) visitors**.
- Groups with more than eight participants are welcome to use our sculpture garden, outside, and lobby areas.
- Please be careful not to block stairways, entrances, or other walkways so as not to pose a hazard to other visitors.
- Please do not move or go beyond any barriers.

Safety First:
- Please be sure to turn off your flash inside the Museum. Flash photography may be used in the Sculpture Garden and outside of the Museum.
- Stand at least an arm's length distance away from works of art.
- Please do not touch works of art (including furniture) or step on platforms in the galleries under any circumstances.
- Please be mindful of your delicate surroundings and careful not to back into works of art.
- Please refrain from using furniture or photo props that are set up for a special event at the Museum.

Photography requiring permission:
- Bridal or Wedding Photography - only available for couples who have a booked wedding at the Museum.
- Photography or videography with props, photography or videography of products, or shoots requiring a change of wardrobe - prior permission needed from Communications
- Any videography or photography with equipment other than a camera (tripods, selfie sticks, lights, reflectors, etc) - prior permission needed from Communications

Contact communications: pr@artsbma.org - 72 hours is required for permission.

Thank you for working with us to keep visitors and artworks safe!